
CITY OF KELOWNA

MEMORANDUM

Date: May 7, 2003
File No.: 8100-20

To: City Manager

From: Recreation Supervisor

Subject: City of Kelowna Bid to Host the 2006 B.C. Seniors Games

RECOMMENDATION

THAT the City of Kelowna prepare a bid to host the B.C. Seniors Games from September 6-9, 2006;

AND THAT the City of Kelowna contribute \$60,000 in support of the 2006 Kelowna Seniors Games, to be budgeted at \$20,000 per year in 2004, 2005 and 2006 budgets.

DISCUSSION

In a letter dated March 25, 2003 to His Worship Mayor Gray the B.C. Games Society invited the City of Kelowna to prepare a bid to host the B.C. Seniors Games in the years 2005 and/or 2006. Kelowna's Centennial celebration scheduled for 2005 will place demands on staff and community volunteers. Staff is recommending the City bid only on hosting the 2006 B.C. Seniors Games.

Kelowna hosted the B.C. Seniors Games in 2000. There were 2,474 competitors in 21 medal events making these the largest B.C. Seniors Games that have been held since their inception in 1988.

Kelowna's demographics indicate a high population of senior citizens. Kelowna's seniors are very active in sports such as softball, swimming, lawn bowling and other sports included in the Seniors Games.

The Recreation Services Department will utilize existing staff through the office of the Community Recreation Coordinator for Seniors to coordinate the preparation of the bid package:

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| May 12 | ▪ City Council considers approval of bid preparation |
| May 13 - June 8 | ▪ Community groups and organizations contacted regarding bid preparation and upcoming public meeting |
| | ▪ Identify and confirm the availability and costs of the various venues that will be required |
| | ▪ Obtain the financial support from the business community for both funds and goods / services in kind |
| | ▪ Create plans for support services including; registration, transportation, accommodation, communications, food services, security, medical services, advertising and promotions, and volunteers; |
| | ▪ Create a proposed budget and analyze the financial impact on Kelowna |
| | ▪ Obtain letters of support from agencies, businesses and individuals. |
| June 9 | ▪ Public meeting held at the Water Street Senior Centre |
| June 10 - July 6 | ▪ Preparation of bid package |
| July 7 – 13 | ▪ Printing and binding |
| July 14 | ▪ Bid package forwarded to B.C. Seniors Games Society |
| July 16 | ▪ Deadline for application |

Hosting the 2006 B.C. Seniors Games will further promote Kelowna as a major sports tourism destination. Tourism Kelowna indicates that hosting the Games would generate an economic impact of \$1,465,000.

The success of the 2000 B.C. Seniors Games held in Kelowna, indicates that strong community support can be expected once again for the 2006 bid. Many groups and organizations that supported the games in 2000 will be contacted to solicit their support of the Sept. 6 – 9th 2006 Kelowna Seniors Games bid.

City staff will continue to contact the many other community groups for support. Hosting the B.C. Senior Games in Kelowna would further promote active participation in sport and recreation for seniors, healthy lifestyles, and the opportunity for older adults to come together and celebrate the spirit of sport in an atmosphere of friendly competition.

Staff is recommending \$60,000 be budgeted for the Games. \$30,000 will be transferred directly to the Host Organizing Committee. The remaining \$30,000 is required to fund the rental of City facilities and perform minor improvements to these facilities to ensure city facilities are in the best possible condition before and during the Games.

The core and optional sports for Seniors Games are listed below.

Core Sports	Optional Sports
1. Athletics (Track and Field)	Archery
2. Badminton	Bocce
3. Bridge	Chess
4. Carpet Bowling	Curling (Ice)
5. Cribbage	Ice Hockey (Men's 55+)
6. Cycling	Lawn Bowling
7. Darts	One Act Plays
8. Five Pin Bowling	Soccer (Men's 55+)
9. Floor Curling	Volleyball
10. Golf	Whist
11. Horseshoes	
12. Slo-pitch	
13. Snooker	
14. Swimming	
15. Table Tennis	
16. Tennis	

Ron Forbes
Recreation Supervisor – Administration and Marketing

cc: Director of Parks & Leisure Services
Manager of Recreation & Cultural Services
Parks Manager
Sports and Facilities Manager
Financial Planning Manager